



Asure

POWERED BY
Human Interest



(k)ickstart® saving for your employees

Introducing a first-of-its-kind program to help employees save

What is (k)ickstart®?

(k)ickstart® by Human Interest is our industry-first program that helps encourage positive retirement behavior and is available to participants of Human Interest 401(k) or 403(b) plans. With (k)ickstart, employees get:



Educational resources



A 3% cash back incentive¹

(up to \$250; terms apply)



And more — stay tuned for offers

Through (k)ickstart®, **Human Interest will send qualifying employees a gift card worth 3% of contributions — up to \$250 —** after they have saved consistently for 12 months (**terms apply**). On top of that, the program includes financial wellness tools & tips to guide them along their retirement saving journey.¹

How do employees get 3% cash back?

Employees with access to an Asure 401(k) or 403(b) making \$60,000 or less during their qualifying 12-month savings period are eligible if they:

1

Sign up

for their account

2

Save

8%+ of their paycheck for 12 consecutive months

(i.e., set their deferral rate at 8%+ in their Dashboard)

3

Submit

a form to claim their gift card

(must be submitted within 6 months after the end of the 12 month period)

For more information, contact asureretirementservices@asuresoftware.com.

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Don't have a 401(k) yet? With an Asure 401(k), you can:



Attract and retain top talent



Get tax incentives



Reduce taxable income

Frequently asked questions about (k)ickstart®

Does it matter whether contributions are pre-tax or Roth?

No, so long as a participant contributes 8% of their compensation on each paycheck during a 12-month period.

Will Asure & Human Interest track participant progress?

Yes. To make it easier, we will track the contribution rate. Eligible participants just need to fill out a form within 6 months after the end of their 12-month contribution period to request their gift card.

When and how will an eligible participant receive a gift card?

Gift cards are emailed to recipients after they meet the conditions applicable to this offer.

What if I don't have an Asure 401(k) powered by Human Interest?

We can help! If you are in the position to set up a 401(k) for your company, reach out to our team today.

Get started today! Contact

asureretirementservices@asuresoftware.com

¹ 3% cash back is available to eligible individuals making \$60,000 or less in gross income and contributing at least 8% of every paycheck to an eligible Human Interest plan over a 12-month period. Must submit a claim form to claim the award. Minimum award is \$100 and max is \$250. Additional requirements apply. See terms and conditions. This program is administered and offered by Human Interest Inc. Its subsidiary and registered investment adviser, Human Interest Advisors will earn more in asset-based fees if a plan participant increases their contribution in connection with the program.

Human Interest Inc. is an affordable, full-service 401(k) and 403(b) provider that seeks to make it easy for small and medium-sized businesses to assist their employees with investing for retirement. For more information, please visit humaninterest.com.

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